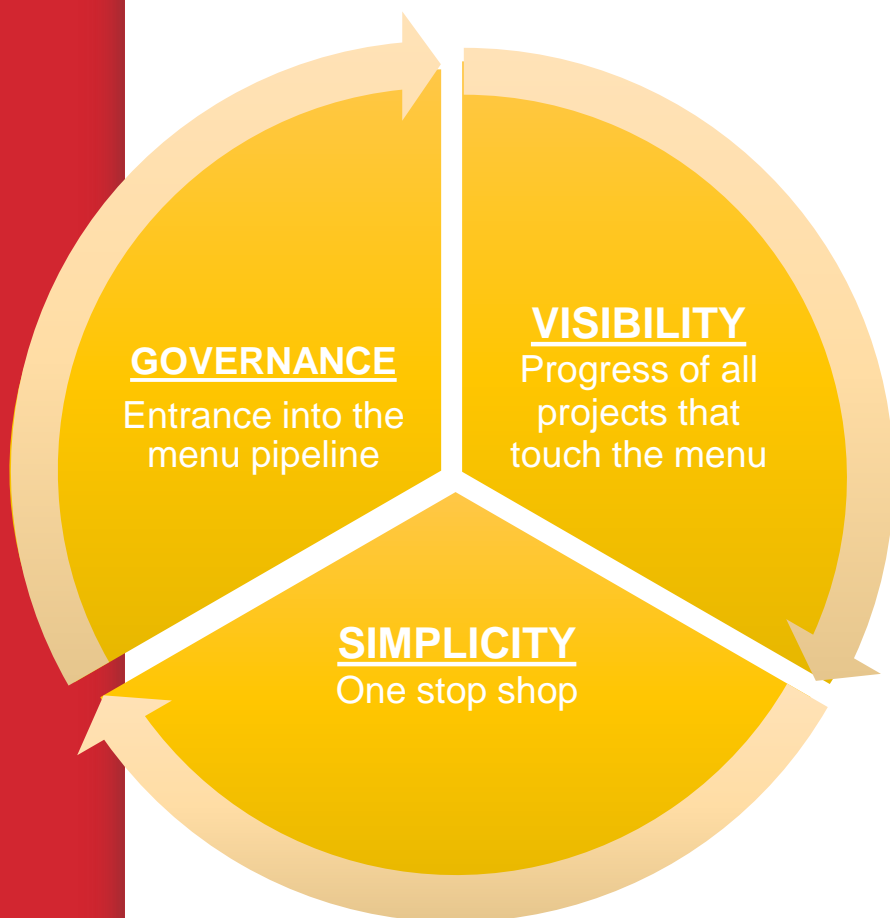




# WEBINAR: Stage Gate – Managing the McDonald's the Menu Pipeline

McDonald's has shared the steps to their Stage Gate process. This information is key for the supplier community as it outlines all the details from new-product project idea to launch.



Learn Stage Gate I-F-Go Process

What are the proven benefits of Stage-Gate?

In Depth details of McDonalds Stage Gate Road Map

Peek into MCDMENU.com

**Wednesday, August 2<sup>nd</sup>, 2017**

**Time: 2:00pm – 3:00pm (central)**

Link to webinar will follow soon!