

## WEBINAR: Stage Gate Process – An innovation approach to managing the McDonald's Menu Pipeline

McDonald's has shared the steps to their Stage Gate process. This information is key for the supplier community as it outlines all the details from a new-product project idea to launch.

Learn Stage Gate I-F-Go Process

## **GOVERNANCE**

Entrance into the menu pipeline

## **VISIBILITY**

Progress of all projects that touch the menu

What are the proven benefits of Stage-Gate?

## SIMPLICITY One stop shop

Wednesday, August 2<sup>nd</sup>, 2017 Time: 2:00pm – 3:00pm (CDT)

Link to webinar will follow soon!

Discover
In Depth details
of McDonalds
Stage Gate
Road Map

Peek into MCDMENU.com

