

JOIN US FOR ...
MORE THAN MILLENNIALS!
A TOWN HALL MEETING with MULTI-GENERATIONAL PANEL
representing all three legs of the stool!

Location: Hamburger University, Oak Brook, IL

Date: Wednesday, November 11th, 2015

Time: 2:30 pm – 4:30 pm am

Beverages and light snack included

This is your opportunity... to engage with our facilitated panel to gain insight into how each generation perceives and influences the McDonald's system. McDonald's success is at the forefront for all of us. Our multi-generational mindsets and approaches, although different, provide strength through diversity of thought. Come to the Town Hall to feel the power of our McFamily. Our restaurants are evolving and so are we!

Town hall contributors include...

Jeanine Calabrese, US Operations Menu Innovation Team for McDonald's, Baby Boomer

Sue Conley, Owner Operator, Baby Boomer

Chef Jessica Foust, Director of Culinary Innovation for McDonald's, Millennial

Ed Honesty, President, Best Harvest Bakeries, Baby Boomer

Jacquelyn Howard, Sr. Director, McDonald's Supply Chain, Generation X

Caitlin Linden, *Keystone Foods, Millennial*

Federico Manzur-Yunes, Office Manager, McDonald's Restaurant, Millennial

Giancarlo Turano II, Turano Bakery, Generation X

Stay tuned for more exciting event updates. Don't miss out on this opportunity!

\$35 Member company Rate, payable at registration by credit card only

\$45 Non-Member company rate