

**Exclusive to Members Only**

# **Supplier Network**

## **Pop Up Event!!**



**Presents...**

## **INDUSTRY TRENDS**



**August 4<sup>th</sup>, 2016**

**3:00 pm**

Join us as we view a presentation that was recently presented to McDonald's Marketing/ Menu/Insights and Innovation teams by NPD Crest.

The presentation will include an overview of the trends that are currently affecting the foodservice industry, and has been tailored to cover the big picture questions that are being asked across the McDonald's system.

**Register on the Supplier Network website!**

(Call in information will be emailed to registrants prior to webinar)